

THE GUIDE TO MAPLE HOT FOIL BLOCKING OF BLISS CLASSIQUE BOXES



What is hot foil blocking?

Foil blocking, (also known as foil stamping or foil application) is our printing process to apply a metallic or pigmented foil on to the surface of our Bliss Classique Print Boxes. The foil is applied under pressure by a heated die (foiling block), making it permanently adhere to the surface of the box and also impressing the design of the die into the surface.

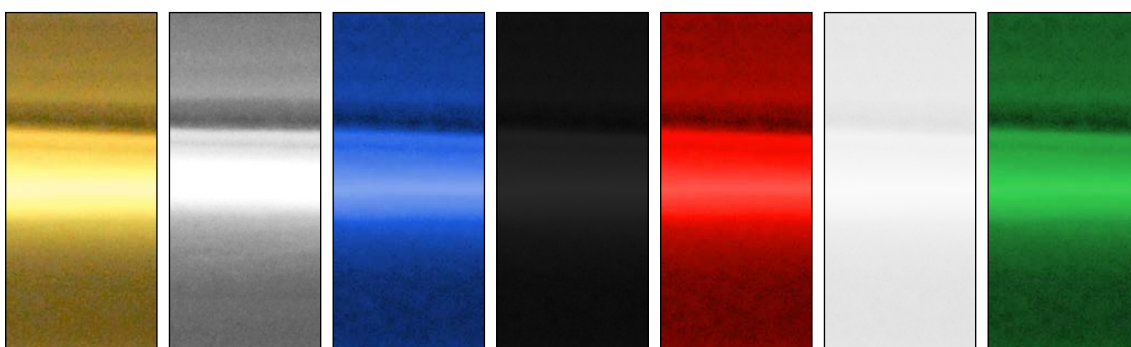


What is the maximum size of the die and where can I position it?

You can order foil blocking for any of our Bliss Classique Print Boxes in our online shop. The foil blocking can be applied anywhere on the lid up to the halfway mark from the front edge. The maximum size of the die (and therefore your artwork) is 75 mm x 50mm. **Important - see our FOIL BLOCKING ARTWORK GUIDELINES for the artwork requirements.**

What foil colours are there?

Foils are available in metallic Silver and Gold as well as Green, Red, Blue, Black and White.



Foil colours

GOLD

SILVER

BLUE

BLACK

RED

WHITE

GREEN

Can I check the foil blocking before printing?

After making the foiling block we make a test impression on a similar material to the boxes using the foil you have ordered. This is quickly photographed and the low resolution image is emailed to you so you can check it.

Note, this is a 72 dpi image and is not suitable for checking the foiling quality.

How long before I receive my order?

Personalisation is a bespoke service, delivery may be 7 - 10 days from artwork approval, at peak times delivery can exceed this. To this you need to add the courier delivery time you have selected in the shop checkout. Please enquire if you are working to a tight deadline and we will try to oblige.

How much does foil blocking cost?

For the block with a low resolution image proof **£ 65.00**
Plus **£ 1.20 per box** (minimum 10 boxes of the same size)

Notes:

1. Prices are for blocking in one position.
2. The price of the block is irrespective of the number of boxes to be printed up to the life of the block.
3. Prices are in addition to the cost of your boxes.
4. Prices are including VAT.

How do I order foil blocking?

Simply, order your print boxes and then the type of foil blocking service you would like and then pay for them in the checkout.

You will need to send your finished artwork for the block to us - see our artwork guide for details (available on the website).

We will contact you regarding the position and orientation of the blocking on the boxes.

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